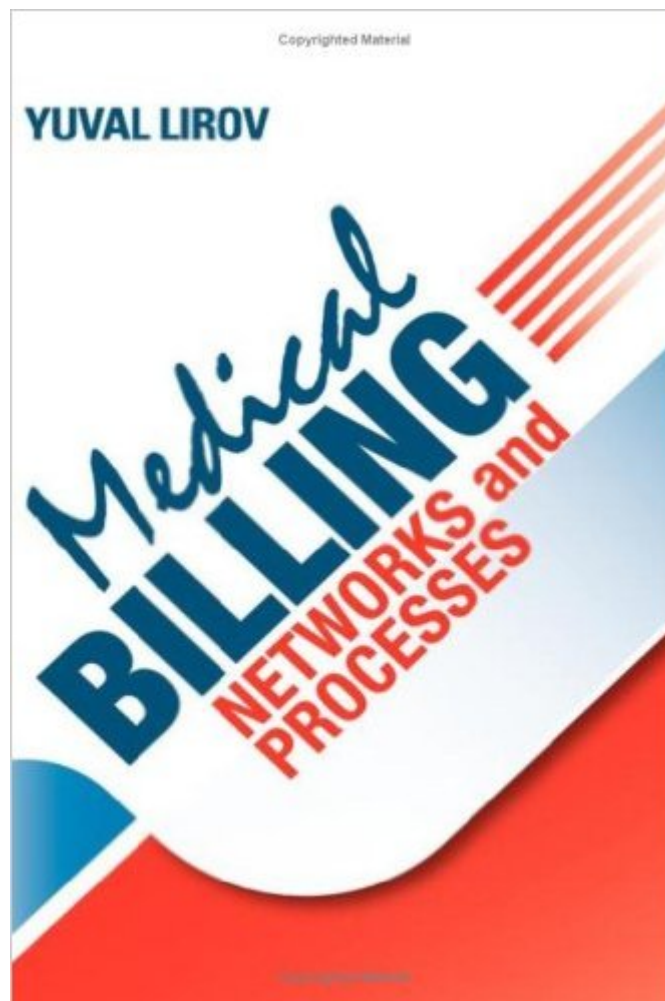


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# Medical Billing Networks And Processes - Profitable And Compliant Revenue Cycle Management In The Internet Age



## Synopsis

Is your practice profitable and compliant? Some state-managed insurance company audits have discovered up to 30% in mishandled and wrongly denied claims. This book shows private practitioners how to automate and enable such insurance claim payment audits in real time. You will discover how to:

- Improve your cash flow and reduce audit risk using Straight-Through Processing (STP) technologies
- Design and implement industrial-grade network standards for continuous billing quality improvement and compliance maintenance
- Reduce operations risk and improve your balance sheet using Software as a Service (SaaS) and outsourcing

Understand the rules of the modern "payer-provider conflict" and learn to apply and manage winning Internet strategies, such as the "billing network effect." Gain further insight from guest chapters by Dennis Alessi, Esq., of Mandelbaum, Salsburg, Gold, Lazris & Discenza, PC; Eric Fishman, MD, of EHR Scope; Joe Kamelgard, MD, of Billing Integration, LLC; and Erum Raza, Esq, of Fox Rothschild, LLP.

## Book Information

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## Customer Reviews

Medical Billing is one of those niche targeted books that demonstrates the benefit of place like .com. This is the kind of book that you would NEVER find if not for the Internet. This book is a veritable cornucopia of information and advice on how a medical practice needs to structure itself to ensure viable billing practices. This is valuable to not only the physician but also to the patient. The author suggests that although the managed care billing system may appear to be broken, with the right

disciplines we can FIX IT ourselves in many cases. In my work with medical practices and hospitals I can't tell you how often I come across physicians that have no choice but to reduce certain patient services because they just don't have the income to invest it where they would like. In the same way I have seen improper billing procedures frustrate patients so much that they literally REDUCE the number of doctor visits just to avoid the hassle of dealing with insurance and billing companies. What I particularly liked about Yuval's book is that it can be easily understood by medical professionals, billing and insurance company representatives but also by the common person. He starts with a clear, thorough explanation of the history of the medical billing system, the advent of managed care and then gets into the nuts and bolts of billing explaining in a very down-to-earth manner, Super bills, allowable, write-offs, charge-backs, how the clearing houses work and so on. The book is loaded with graphs, captions, bullet points and images that just aid in the understanding of what can often be a rather confusing topic. Throughout the book, the author makes reference to how the system needs to change and what new variables may be on the horizon. I found this to be helpful in guiding my medical clients toward some policies and procedures that we may want to put in place regarding the new ICD codes and CPT10 system, the new FTC Red Tag privacy issues, and new HIPA regulations. The book makes a great reference tool for planning as well. As a consultant that spends time consulting with hospital administrators, practice managers and physicians I have to say this is probably THE MOST comprehensive, easy to understand manual on medical billing that I have ever seen. I have actually purchased several copies to give to some of my clients and I suggest other medical consultants do the same. I STRONGLY recommend this book to all medical professionals, practice managers and medical consultants. That said, if you are a patient and really want to understand the medical billing process I will say this is the ONLY book for you. Also check out Yuval's book on practice management as well. Thanks Dr. Lirov for helping us to all take charge in fixing what is a broken system!

As an owner of a medical practice, I was looking for a book that could help me with getting the most out of the claims that I file. I assumed that there was a code I was missing, or a way of coding that I was not aware of and if I could find a book that could show me what that was, I would have solved my problem. I had a friend who kept recommending this book, but I didn't think it was what I needed. After all, it was a book about the process of medical insurance....why did I need that information? Well, I am so glad I took my friend's advice. I didn't know what I didn't know and you may be in that situation as well. Once you get into this book, you will find that the author has quite a few good suggestions for systems that you can use as well as suggestions for good software to consider. The

thing I like about this book is that it not only gives you good information, it explains why you need that information, which is sometimes very important if you aren't familiar across the board with the insurance industry and how you fit into it by filing claims. I also appreciated the attention the author gave to the super bill, explaining it, coding in connection with it and that helped me. The book addresses a very scary subject as well...the audit. There is even a chapter devoted to how much exposure you have under the Federal False Claims Act. The author gives attention to how you can protect your practice, how to respond to an audit and ethics with respect to coding. He has a section on electronic medical records, SOAP notes and outsourcing your billing. I think you will find this book incredibly helpful no matter where you find yourself in the billing process. This book is a big picture view of insurance, and billing as well as a detailed look at what you can do to be successful and get the most out of your claims. You may not think you need this kind of information, but I assure you, once you start reading it, you will be glad you purchased this particular book. I recommend it highly.

I recommend this book to anyone who is new to the medical billing industry. I learned a great deal about the processing cycle, approaches to track claims and maximize management workflow. The language is easy to understand and has great examples. However, if you have this book, do not buy the Medical Billing Networks and Processes - Profitability...by the same author. Many of the chapters are exactly the same in both books; one is sufficient.

Medical Billing Networks and Processes - Profitable and Compliant Revenue Cycle Management in the Internet Age- in my opinion this "how to" book is simply a must in any medical office . Before i read it- i was providing service- but did not know how to claim my money effectively and found myself loosing tens of thousands of dollars yearly. The author, Dr. Lirov showed me the way to work less and make more money.

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